



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 330057

Schedule Dates 10/16/12-10/22/12
Advertiser Pol/J Roberts/D/Congress (16889)
Agency Abar Media (2878)
Product Political (1065)
Brand 578 CONGRESS (136520)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name SCATTERGOOD,JEFF
Phone/Fax /
CPE 578
Account Types National/Political
Billing Type Standard
Comments

ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Date Entered 09/05/12
Last Modified 09/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06304485
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,078.50
Net Total \$23,111.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	53	\$27,190.00
Grand Total:	53	\$27,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/17/12-10/18/12	6	:30	5A- 5:30A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
2.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	5A- 5:30A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
3.0	Normal Line / Spot	10/17/12-10/18/12	6	:30	5:30A- 6A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
4.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	5:30A- 6A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
5.0	Normal Line / Spot	10/18/12-10/19/12	6	:30	6A- 6:30A (EST)					1	1			2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
6.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	6A- 6:30A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
7.0	Normal Line / Spot	10/17/12-10/18/12	6	:30	6:30A- 7A (EST)				1	1				2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
8.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	6:30A- 7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
9.0	Normal Line / Spot	10/17/12-10/19/12	6	:30	7A- 8A (EST)				1	1	1			3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
10.0	Normal Line / Spot	10/17/12-10/18/12	6	:30	8A- 9A (EST)				1	1				2	\$600.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
11.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	8A- 9A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
12.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	9A- 10A (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
13.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	9A- 10A (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
14.0	Normal Line / Spot	10/17/12-10/18/12	6	:30	10A- 11A (EST)				1	1				2	\$245.00	\$490.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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15.0	Normal Line / Spot	10/16/12-10/19/12	6	:30	11A- 12P (EST)			1			1			2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
16.0	Normal Line / Spot	10/19/12-10/19/12	6	:30	12P- 1P (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
17.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	12P- 1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
18.0	Normal Line / Spot	10/16/12-10/19/12	6	:30	1P- 2P (EST)			1			1			2	\$265.00	\$530.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
19.0	Normal Line / Spot	10/17/12-10/17/12	6	:30	2P- 3P (EST)				1					1	\$265.00	\$265.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
20.0	Normal Line / Spot	10/16/12-10/19/12	6	:30	4P- 5P (EST)			1			1			2	\$600.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
21.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	4P- 5P (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
22.0	Normal Line / Spot	10/16/12-10/19/12	6	:30	5P- 5:30P (EST)			1	1		1			3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
23.0	Normal Line / Spot	10/16/12-10/18/12	6	:30	5:30P- 6P (EST)			1	1	1				3	\$750.00	\$2,250.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
24.0	Normal Line / Spot	10/16/12-10/19/12	6	:30	6P- 6:30P (EST)			1		1	1			3	\$900.00	\$2,700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
25.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	6:58P- 7:30P (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
26.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	7:30P- 7:56P (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
27.0	Normal Line / Spot	10/22/12-10/22/12	6	:30	11P- 11:35P (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
28.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	11:35P- 12:05A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

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Accepted-Station:

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29.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
30.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
31.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	12P- 12:30P (EST)							1		1	\$200.00	\$200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
32.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	11:30P- 12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
33.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	5:30A- 6A (EST)								1	1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
34.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	6A- 7A (EST)								1	1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
35.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	9A- 10A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
36.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	12P- 12:30P (EST)								1	1	\$200.00	\$200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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REP HEADLINE# 6304485
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP4/12 18.00
*** WSOC-TV ***

ADV # _____ ADV. NAME POLI/J ROBERTS/D/CON/NC
AGY # 522 AGY. NAME ABAR HUTTON MEDIA
6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310

REP.# _____ OFF.# 220 SALESMAN # _____
BUYER NAME JEFF SCATTERGOOD
SALES PRSN PH- NICK WELTE

ORDER # _____ CONTRACT # 6304485 CLASS: NATL. LOCAL REGIONAL

PRDCT ROBERTS FOR CONGRESS EST#578 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP4/12 18.00

REP: TO JILL
FR JARED
NEW JEN ROBERTS FOR CONGRESS ORDER
TOTAL \$27190
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JENNIFER ROBERTS FOR CONGRESS

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 578

1	500A-530A	30	\$375.00	10/17	10/18	2	W-TH	2
PROGRAM : NEWS CON COM1: 1X MAX/DAY								
2	500A-530A	30	\$375.00	10/22	10/22	1	MON	1
PROGRAM : NEWS								
3	530A-600A	30	\$375.00	10/17	10/18	2	W-TH	2
PROGRAM : NEWS CON COM1: 1X MAX/DAY								

SEP4/12 18.00
*** WSOC-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START:	:END:	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	:SPTS:
4			530A-600A	30		\$375.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
5			600A-630A	30		\$750.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
6			600A-630A	30		\$750.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
7			630A-700A	30		\$750.00	10/17	10/18	2		W-TH	2
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
8			630A-700A	30		\$750.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
9			700A-800A	30		\$700.00	10/17	10/19	3		W-F	3
PROGRAM : GMA												
CON COM1: 1X MAX/DAY												
10			800A-900A	30		\$600.00	10/17	10/18	2		W-TH	2
PROGRAM : GMA												
CON COM1: 1X MAX/DAY												
11			800A-900A	30		\$600.00	10/22	10/22	1		MON	1
PROGRAM : GMA												
12			900A-1000A	30		\$245.00	10/19	10/19	1		FRI	1
PROGRAM : LIVE WITH KELLY												
13			900A-1000A	30		\$245.00	10/22	10/22	1		MON	1
PROGRAM : LIVE WITH KELLY												

SEP4/12 18.00
*** WSOC-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:
14			1000A-1100A	30		\$245.00	10/17	10/18	2		W-TH	2
PROGRAM : DR PHIL												
CON COM1: 1X MAX/DAY												
15			1100A-1200N	30		\$325.00	10/16	10/19	2		TU, F	2
PROGRAM : THE VIEW												
CON COM1: 1X MAX/DAY												
16			1200N-100P	30		\$245.00	10/19	10/19	1		FRI	1
PROGRAM : NEWS												
17			1200N-100P	30		\$245.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
18			100P-200P	30		\$265.00	10/16	10/19	2		TU, F	2
PROGRAM : THE CHEW												
CON COM1: 1X MAX/DAY												
19			200P-300P	30		\$265.00	10/17	10/17	1		WED	1
PROGRAM : REVOLUTION												
20			400P-500P	30		\$600.00	10/16	10/19	2		TU, F	2
PROGRAM : DR OZ												
CON COM1: 1X MAX/DAY												
21			400P-500P	30		\$600.00	10/22	10/22	1		MON	1
PROGRAM : DR OZ												
22			500P-530P	30		\$700.00	10/16	10/19	3		TU-W, F	3
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
23			530P-600P	30		\$750.00	10/16	10/18	3		TU-TH	3
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												

SEP4/12 18.00
*** WSOC-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:
24			600P-630P	30		\$900.00	10/16	10/19	3		TU,TH-F	3
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
25			700P-730P	30		\$700.00	10/16	10/16	1		TUE	1
PROGRAM : INSIDE EDITION												
26			730P-800P	30		\$700.00	10/16	10/16	1		TUE	1
PROGRAM : ET												
27			1100P-1135P	30		\$750.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
28			1135P-1205A	30		\$375.00	10/16	10/16	1		TUE	1
PROGRAM : NIGHTLINE												
29			600A-700A	30		\$225.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
30			700A-800A	30		\$225.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
31			1200N-1230P	30		\$200.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
32			1130P-1205A	30		\$600.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
33			530A-600A	30		\$75.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
34			600A-700A	30		\$225.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
35			900A-1000A	30		\$500.00	10/21	10/21	1		SUN	1
PROGRAM : THIS WEEK												

REP HEADLINE# 6304485
*** ORIGINAL REV#0 ***

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

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:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
36			1200N-1230P	30		\$200.00	10/21	10/21	1		SUN	1

PROGRAM : NEWS

OCT/12 27190.00

CONTRACT TOTAL 27190.00
TOTAL SPOTS 53

MARKET TOTALS \$75,527 WSOC 36% WBTV 33% WCNC 22% WCCB 7% WJZY 1% WMYT 0% WAXN 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*